World Summit 2020
Sponsorship Opportunities

August 10-14th, 2020
MIT campus and greater Boston area
To date, girls and families have developed over 7000 solutions to community problems through Technovation programs. Every year, finalists from our programs and mentors join us at our 4-day World Summit to showcase their work, learn from experts, and meet leaders in technology and entrepreneurship.

Learn more about Technovation →
Technovation World Summit

week at-a-glance:

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guests</td>
<td>400</td>
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<tr>
<td>Finalist Teams</td>
<td>16</td>
</tr>
<tr>
<td>Judges</td>
<td>8</td>
</tr>
<tr>
<td>Speakers</td>
<td>7</td>
</tr>
<tr>
<td>Hands-on Workshops</td>
<td>4</td>
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<tr>
<td>Field Trips</td>
<td>4</td>
</tr>
<tr>
<td>Panels</td>
<td>2</td>
</tr>
<tr>
<td>Championship Event</td>
<td>1</td>
</tr>
</tbody>
</table>
UNITE A COMMUNITY, CREATE CHANGE

Technovation World Summit 2020: Flux & Fusion

Often, what can be observed through a microscope has parallels in the larger world. For example, chemists use a flux to change the state of a material, just as new ideas can initiate social change. Fusion is achieved when separate entities unify to become a larger whole, just as people from different cultures can form a community based on common interests. Technovation World Summit brings together girls, families, researchers and industry leaders from all over the world to MIT and the greater Boston area for a week of idea sharing and inspiration. The result is a larger, unified community propelled and empowered to create solutions and make meaningful change in the world.

We are excited to announce Flux & Fusion as our Technovation World Summit 2020 theme.

SCHEDULE AT-A-GLANCE

**Tuesday**
August 11
- Welcome keynote
- Panels
- Workshops

**Wednesday***
August 12
- Finalist pitch practice
- Field trips
- Workshops
- Networking event

**Thursday***
August 13
- Workshops
- Technovation World Summit Championship Event

**Friday***
August 14
- Farewell keynote

* in conjunction with MIT App Inventor Summit

Contact: WorldSummit@technovation.org
ATTEND THE MAIN EVENT
Hosted on MIT campus at Samberg Conference Center August 13

Meet the finalists from Technovation’s 2020 programs at our annual Championship Event. During the event finalist girls and families pitch their mobile app and AI-based prototypes to a panel of judges and industry experts. Winners will be named in several categories for the chance to win scholarships and prizes.

Grow your network and brand in a night of discussions with Technovation and MIT exclusive communities. Speak with Technovation finalists, industry leaders, program judges, Technovation leadership and MIT App Inventor participants and faculty.

Space is limited. Full schedule to be announced Spring 2020.

AS SEEN IN

Contact: WorldSummit@technovation.org
“I am preparing today’s children for an unknown future workforce. The sooner we can get these young children excited and engaged, the better they can adapt.”

Gabriela González
Deputy Director and Operations Manager, Intel
Meet young people who will lead and change the world. Connect your employees with Technovation’s global innovators and problems solvers, MIT faculty, and MIT AppInventor Summit participants through hands-on opportunities that will inspire and build hope for the future.

**Technovation works with event sponsors to:**

- Inspire future leaders through panels and workplace field trips
- Network and exchange ideas with technology researchers as an interactive workshop host at MIT
- Amplify initiatives through content & media

*Opportunities have limited availability and may fill early.*
“Our employees work with local students and families to help them understand AI through hands-on learning. This work both increases morale among our own employees and inspires future technology leaders.”

Tonie Hansen
Sr. Director, Corporate Social Responsibility, NVIDIA
Teach and mentor global finalists and ambassadors on a topic they can apply to creating positive change.

Collaborate with Technovation curriculum experts to design a fun, informative workshop that showcases your products and technology to potential users. In addition to 1-2 workshop developers, engage 10-20 employees as mentors to girls and families during an interactive session.

Sample workshop topics include:

- Creativity & Design Thinking
- Problem Solving, Business Development
- Mobile App Design & UX/UI
- Artificial Intelligence

Workshops will be filmed and publicized on all media channels.

Workshop opportunities are included in Technovation Creator and Visionary sponsor packages. Four spots available, see page 12.
Brought together the ideas that will change the world.

Lead an eye-opening discussion with Technovation alumni—female leaders and prospective employees—who are creating solutions to real-world problems through technology, leadership and entrepreneurship.

Panels will be filmed and publicized.

Panel 1: Change in the making
As moderator, you will lead the discussion with 3-4 Technovation Ambassadors. Discussions will be based on alumni progress in:

- Further project development
- Recent achievements
- Future aspirations
- How the Technovation experience helps in achieving goals

Panel 2: Reaching critical mass for gender equality
As a panelist, participate in a discussion with fellow female industry leaders to cover topics such as:

- Workforce gender disparities
- Breaking the glass ceiling
- Representation from underresourced communities
- Problem solving and leadership skills

Changemakers Panel opportunities are included in Technovation Visionary sponsor packages. Five spots available, see page 12.

Contact: WorldSummit@technovation.org
Catalyze dreams

Fuel the aspirations of future leaders with an interactive workplace tour.

Host 50 to 60 World Summit participants for a 3-hour interactive experience at your office. Activities include, but aren’t limited to:

- Executive guest speakers
- Facilities tour
- Hands-on STEM workshop
- Employee mentoring
- Host finalists pitch practice

With your approval, Technovation will invite media to attend and showcase the work your company is doing to support technology education and diversity in leadership and STEM fields.

Workplace tour opportunities are included in Technovation Innovator, Creator, and Visionary sponsor packages. Four spots available, see page 12.

Contact: WorldSummit@technovation.org

We had the pleasure of hosting the @technovation regional and student ambassadors at @autodesk today. Our future will be better because of these amazing group of people. Continue to make an impact! #autodesklife #worldpitch19 #technovationgirls

(right) Queen Denchukwu, Senior Manager of Diversity & Belonging Strategy and Partnership at Autodesk
# Sponsor Packages

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<thead>
<tr>
<th>Feature</th>
<th>Visionary $100k</th>
<th>Innovator $50k</th>
<th>Creator $25k</th>
<th>Mobilizer $15k</th>
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<tbody>
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<td>Sponsor mention on Technovation social (100,000+ reach day-of)</td>
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<tr>
<td>Logo &amp; link on World Summit web page (14,000+ viewers/mo)</td>
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<tr>
<td>Logo on promotional materials and agenda</td>
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<tr>
<td>Logo on event week signage</td>
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<td>Company mention in post-event thank you email (20,000+ subscribers)</td>
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<tr>
<td>Host a field trip at your Boston-area office</td>
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<tr>
<td>Host a workshop at MIT</td>
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<td>Company representative on panel</td>
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<td>Company leadership as opening Keynote speaker</td>
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<td>Company representative as event judge</td>
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<tr>
<td>Logo on participant swag</td>
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<td>Quoted in World Summit press announcing event winners (175,000+ impressions)</td>
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<td>Quoted in a Technovation blog post</td>
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<tr>
<td>VIP tickets to World Summit championship event</td>
<td>10 tickets</td>
<td>8 tickets</td>
<td>4 tickets</td>
<td>2 tickets</td>
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<tr>
<td>VIP tickets to World Summit Networking Event</td>
<td>10 tickets</td>
<td>8 tickets</td>
<td>4 tickets</td>
<td>2 tickets</td>
</tr>
</tbody>
</table>

| Total reach                                                                 | 346,000 | 171,000 | 134,000 | 114,000 |

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“I’m going to change the world by sharing my voice with every woman so we can make the world better, together.”

Harini A.
Technovation Girls finalist, 2018
Be a Technovation World Summit sponsor.

contact: WorldSummit@technovation.org

#TECHNOVATION2020
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